

Racism and Latinos

What does racism look like in the Latin community?

- In the Latin community, racism is shown through **colorism**. **Colorism** is the idea that people with light, white skin are better (smarter, prettier, safer) than people with darker, black skin.

She has bad hair because it's so curly!

Oh, she will be prettier if she were lighter skinned.

Don't mess up the race by marrying someone dark!

How does racism affect us as Latinos?

- In the United States, there are anti-immigration and English-only policies that are based on racist ideas.
- Latinos are also affected by **institutional racism**. **Institutional racism** are policies and laws that put Latinos, Blacks, American Indians, and other groups at a disadvantage in our education, health, economy, housing, and criminal justice systems.
- Afro-Latinos are less showed on Spanish-speaking TV shows and entertainment.

Habla
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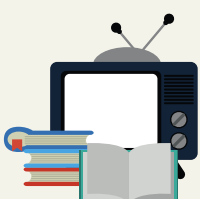
Teaching children about Racism



Children of 3-4 years old understand differences in skin color.



Talk to your children about different people's skin colors and why everyone deserves to be loved, valued, and respected.



Read books and watch TV with your children that show diverse Afro-Latino and other Black characters in a positive light.



Encourage your children to play with other children who look different than them.



Buy your children toys that represent different skin colors and talk about why these toys are beautiful.



Avoid language that describes dark skin as bad or less favorable.